







What the heck?

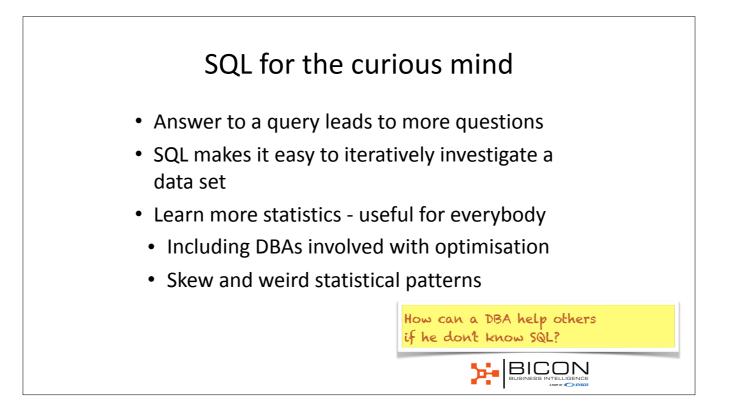
- Why XE when you can play around with EE?
- Why open data?
- Why should DBAs care about this?
- What has this got to do with autonomous databases?



Why Open Data?

- Lots of exiting free data set on the net
- Realistic data to practice SQL on
- Motivate you to learn more SQL & PL/SQL
- Test your skills and verify assumptions
- Learn more about a field that interests you



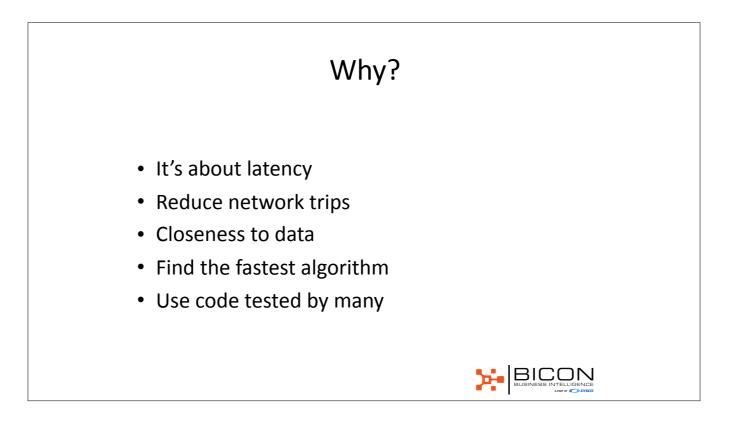


SQL and PL/SQL for everything

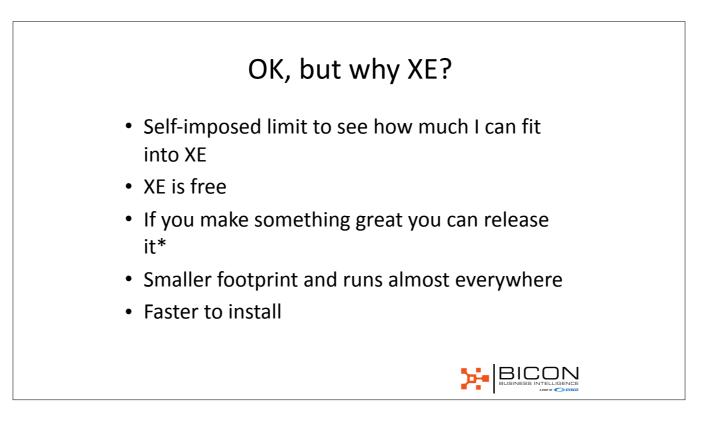
- Almost
- Feel the pressure to learn R, Python, other stuff?
- ...but not enough time?
- Try to do it first in the database
- Learn algorithms and methods first

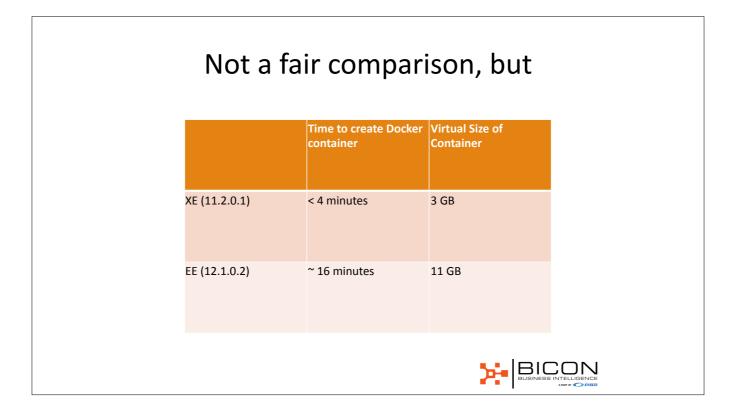


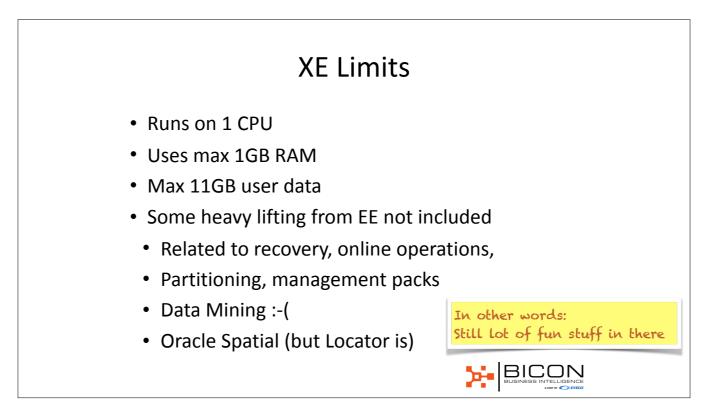












XE 18c
 Expected between March and August 2018
 Will have 12GB and more features including advanced compression (giving 40GB real capacity)
• Use 2GB RAM
 2 CPUs and 4 pluggable databases
Still no patches
 Yearly releases (meaning less vulnerable)

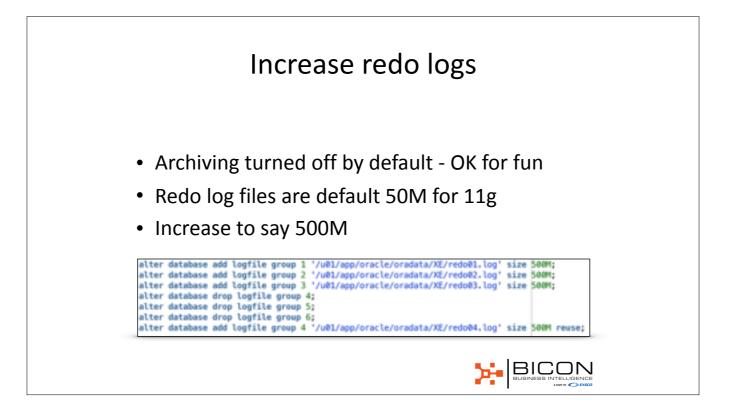


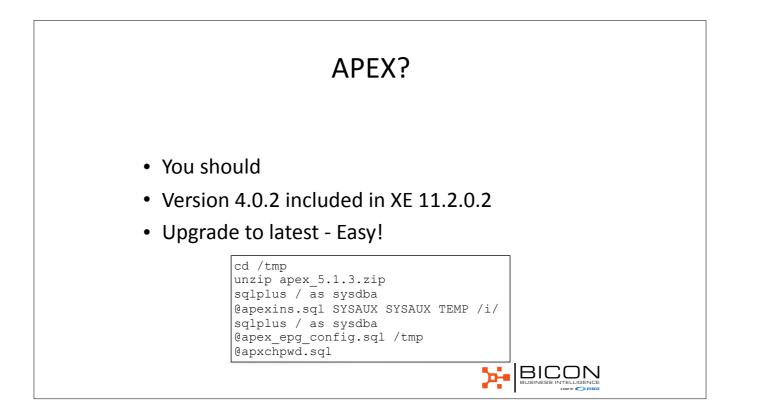
Your own lab

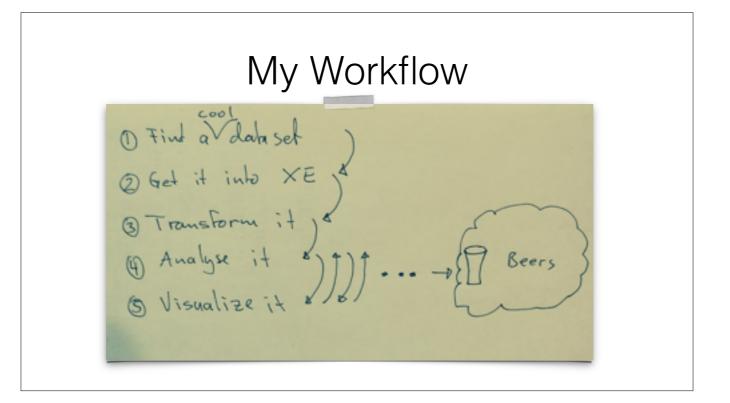
- Docker and Vagrant
- Quick installation of XE
- Downloadable VMs from ODC (aka OTN)
- Free cloud trial?
- Needs to be easy and quick focus on learning



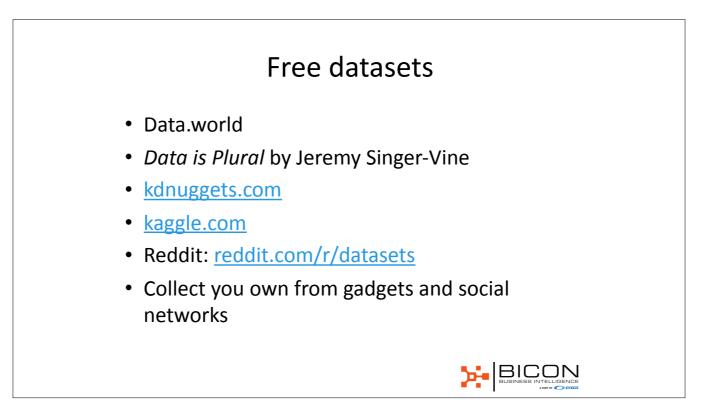










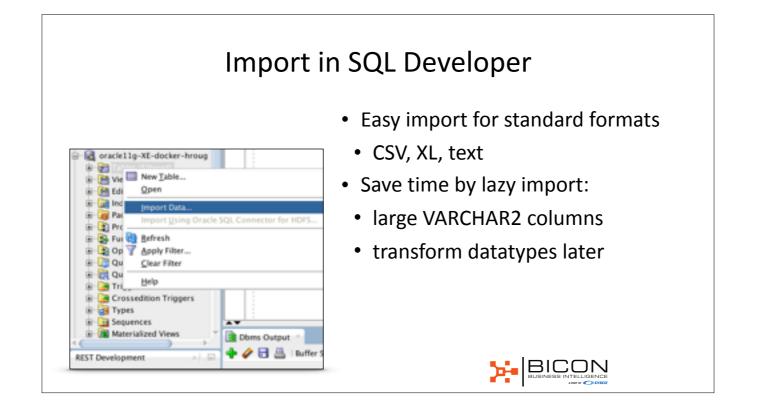


What can you squeeze into 11GB?

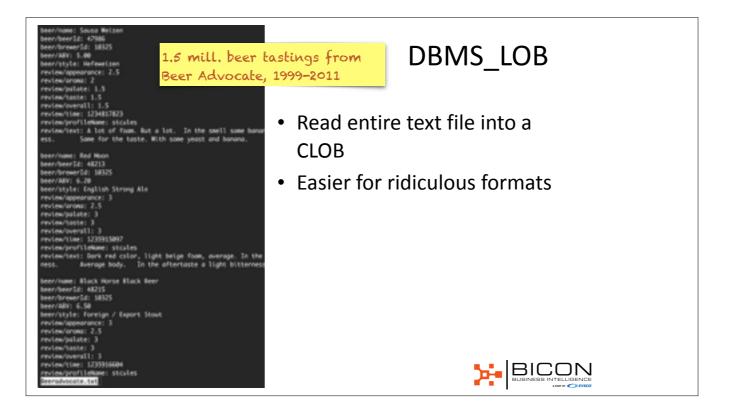
- Many datasets are quite small
- 30 years of movies: < 1MB
- Different sets to discover weird connections
- Some will not fit:
- A month of Reddit comments: 47GB JSON
- Advanced Compression not supported
- But you can use UTL_COMPRESS











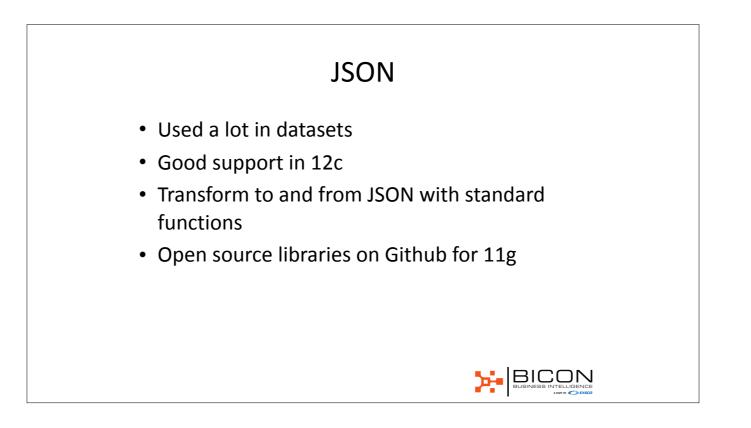


REST Widely used when integrating Many sites offers a REST API Easier to automate - use scheduler in db Not difficult to write PL/SQL to consume a web service with UTL_HTTP.

REST in peace

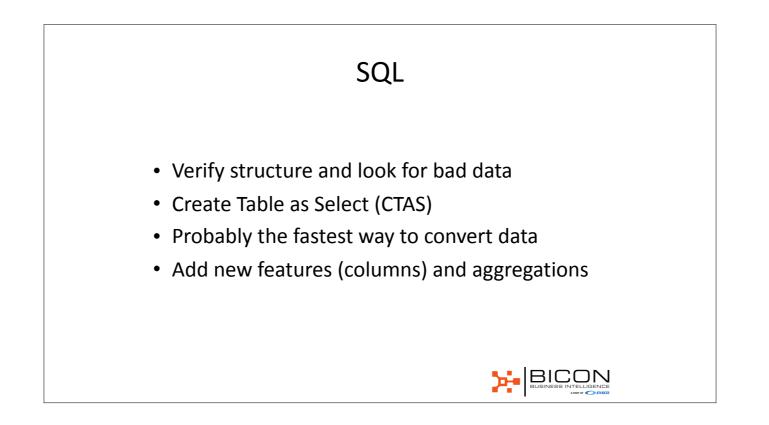
- REST is even easier with APEX
- Create reports directly on REST data source
- Some sites offers real time data only
- Need to fetch regularly to get historical data







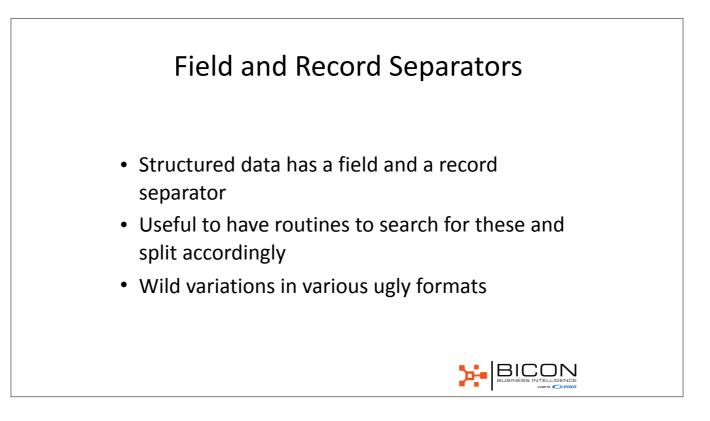


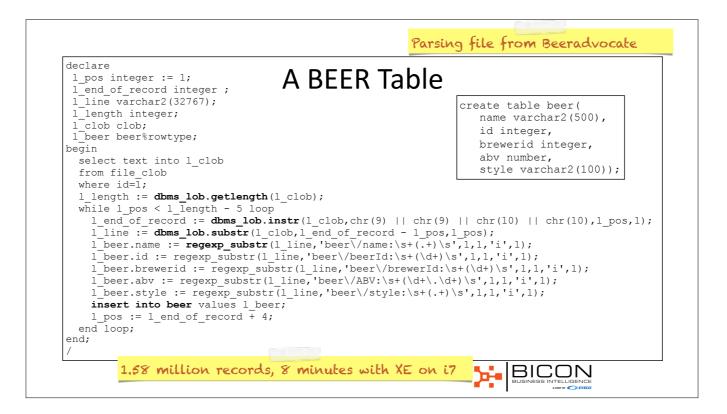


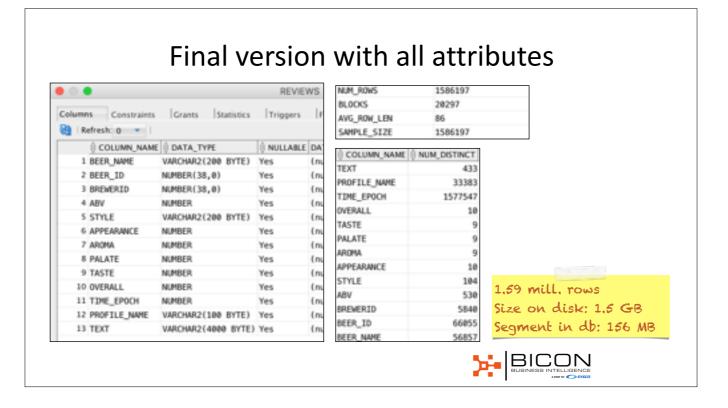
PL/SQL

- When you can't do it in SQL
- Read line by line and transform with PL/SQL
- Learn regular expressions!
- REGEXP_SUBSTR
- REGEXP_COUNT
- REGEXP_INSTR
- REGEXP_REPLACE





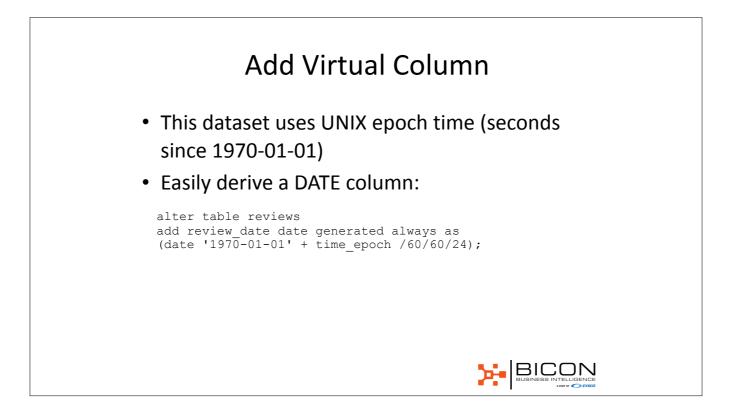




Learning Opportunities

- Oracle Text on review text
- Analytical / statistical functions
- Find other beers that matches your taste
- Are there faults in the data?
- How do you calculate a DATE from Unix epoch?









select style, cou from beer group by style	Vhat is the mos	st revi	ewed style?
order by 2 desc;			
	STYLE	COUNT(*)	
	American IPA	117563	
	American Double / Imperial IPA	85958	
	American Pale Ale (APA)	63451	
	Russian Imperial Stout	54109	
	American Double / Imperial Stout	50698	
	American Porter	50461	
	American Amber / Red Ale	45741	
	Belgian Strong Dark Ale	37724	
	Fruit / Vegetable Beer	33853	
	American Strong Ale	31939	

But if you check the score...

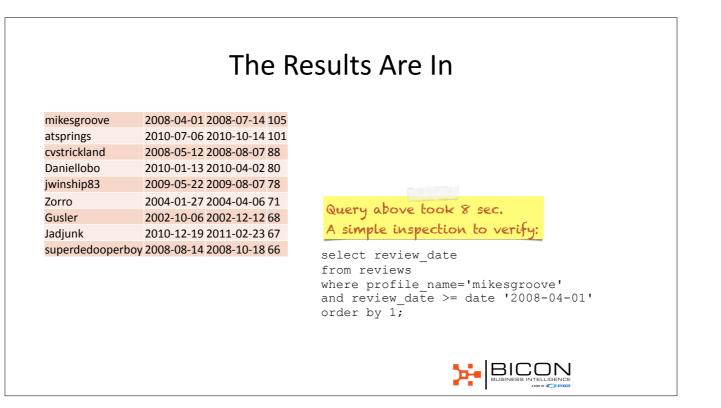
select style,round(avg(overall),2) avg_score, round(stddev(overall),2) stddev_score from reviews group by style order by 2 desc; Style

Style	Avg Score	Std Dev
Gueuze	4.09	0.64
American Wild Ale	4.09	0.65
Quadrupel (Quad)	4.07	0.63
Lambic - Unblended	4.05	0.66
American Double / Imperial Stout	4.03	0.67
Russian Imperial Stout	4.02	0.64
Weizenbock	4.01	0.6
American Double / Imperial IPA	4	0.64
Flanders Red Ale	3.99	0.68
Eisbock	3.98	0.63
st BIC	CON	

Do Beers with Higher ABV Get Better Scores?

<pre>select style,round(corr(abv,or count(*) cnt</pre>	verall),2) Co	orrelation,	
from reviews			
where review date between date and date '2011-12-31'	e '2011-01-01	I	
group by style			
order by 2 desc;	STYLE	CORRELATION	CNT
	Chile Beer	0.39	504
	Dortmunder / Export Lager	0.35	670
	Faro	0.35	184
	Vienna Lager	0.32	1189
	Bière de Champagne / Bière Brut	0.29	347
	Happoshu	0.29	25
		>	

Longest Perio	d
<pre>select profile_name,min(review_day), max(review_day from (select profile_name, review_day, review_day - row_number() over (partition by pr from (select profile_name,trunc(review_date) r from reviews group by profile_name, trunc(review_date) group by profile_name,lb order by days_drinking desc;</pre>	_ cofile_name order by review_day) lb ceview_day



DBMS_FREQUENT_ITEMSET

- A hidden gem from 10g
- Sort of data mining
- Find items that occur together basket analysis
- Use for taste recommendations



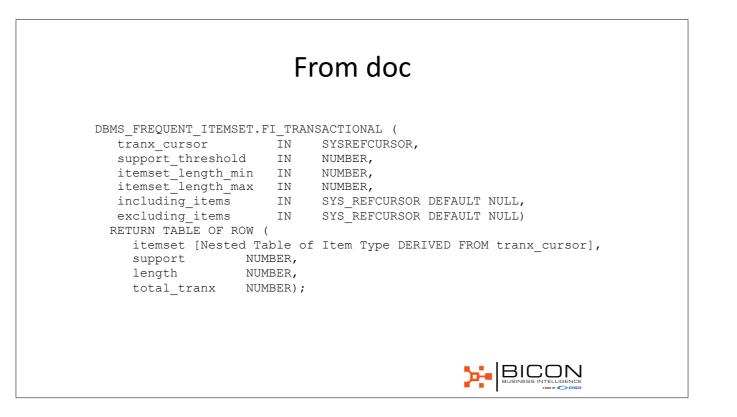
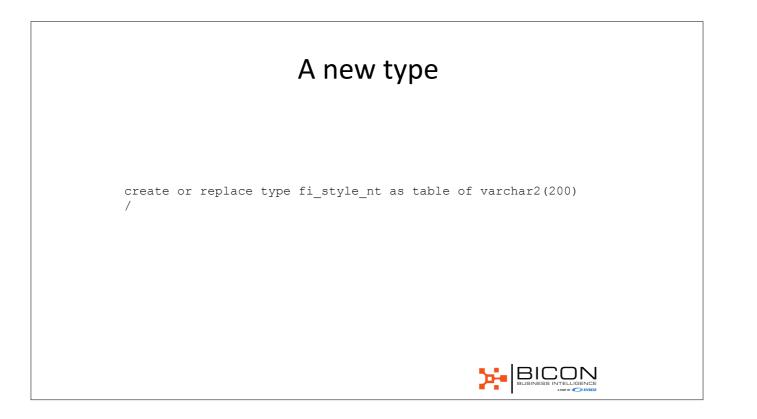
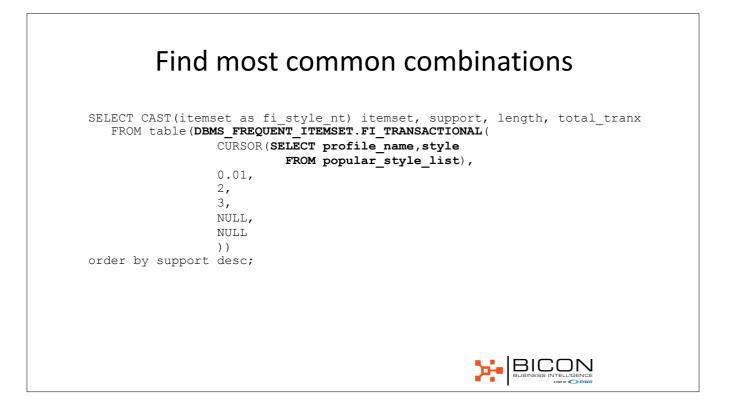


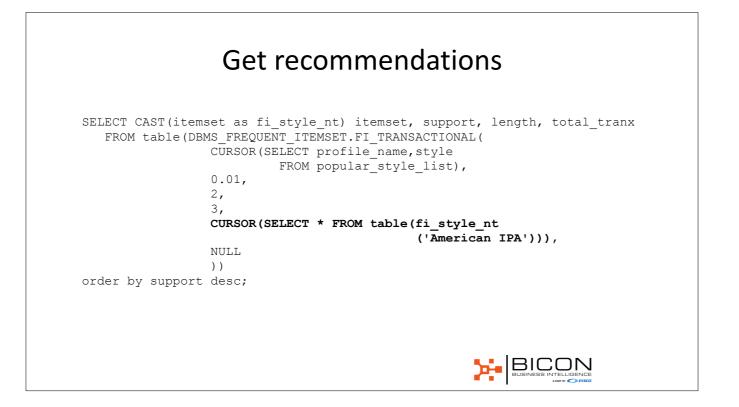
Table with three most popular

create table popular_style_list
as select profile_name, style, avg_score
from (
 select profile_name, style, round(avg(overall),1) avg_score,
 row_number() over (partition by profile_name order by avg(overall) desc) rn
 from reviews
 group by profile_name, style
)
where rn <=3;
The will profile_name serve as the transaction id
The three most popular styles are chosen for each person
</pre>





Script Output × PQuery Result ×				
ITEMSET	1	SUPPORT	S LENGTH	() TOTAL_TRANK
1 HROUG.FI_STYLE_NT('American Double / Imperial IPA', 'American IPA')		693	2	33383
2 HROUG.FI_STYLE_NT('American IPA', 'American Pale Ale (APA)')		360	2	33383
3 HROUG.FI_STYLE_NT('American Double / Imperial IPA', 'American Double / Imperi	ial Stout')	357	2	33383



UG.FI_STYLE_NT('American Double / Imperial IPA', 'American IPA') 693 2 33383	WHG.ET STYLE NT('American Double / Immerial TPA', 'American TPA') 692 2 33383	2 33383 2 33383
	and a start	and for the state is the second is a second se
JG.FI_STYLE_NT('American IPA', 'American Pale Ale (APA)') 360 2 33383	AUG, FI STYLE NT('American IPA', 'American Pale Ale (APA)') 360 2 33383	RNIE, FT STVI F NT('American TPA', 'American Pale Ale (404)') 368 2 33383





Not so easy to see

 BuckeyeNation
 2003
 3.88

 BuckeyeNation
 2004
 3.75

 BuckeyeNation
 2005
 3.75

 BuckeyeNation
 2006
 3.69

 BuckeyeNation
 2007
 3.63

 BuckeyeNation
 2008
 3.71

 BuckeyeNation
 2009
 3.82

 BuckeyeNation
 2010
 3.82

 BuckeyeNation
 2010
 3.82

 BuckeyeNation
 2010
 3.82

 BuckeyeNation
 2011
 3.84

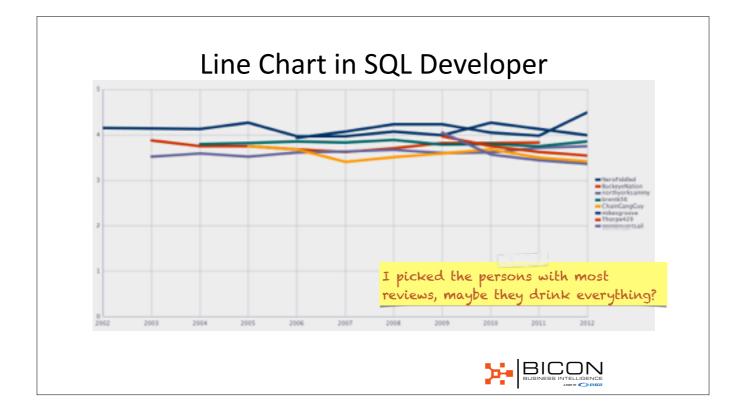
 ChainGangGuy
 2005
 3.76

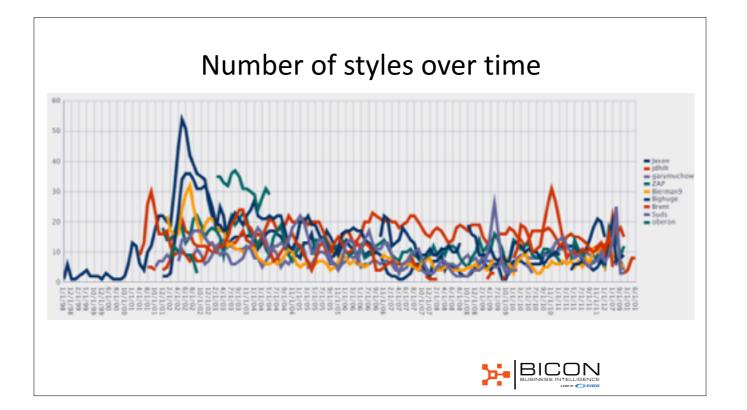
 ChainGangGuy
 2007
 3.41

 ChainGangGuy
 2007
 3.41

 ChainGangGuy
 2008
 3.51

 ChainGangGuy
 2008
 3.51





select *

from (

select profile_name, review_month,

round(avg(no_of_styles) over (partition by profile_name order by review_month

range between interval '2' month preceding and current row)) moving_avg,

dense_Rank() over (order by months_drinking desc) rn

from (

select profile_name,trunc(review_date,'MM') review_month, count(distinct style) no_of_styles,

count(*) over (partition by profile_name) months_drinking

from reviews

group by profile_name,trunc(review_date,'MM'))

) where rn <= 10

order by rn,2 ;

