

Data Visualization: Maps for Everyone

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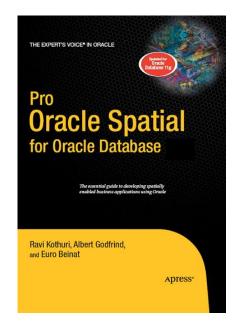


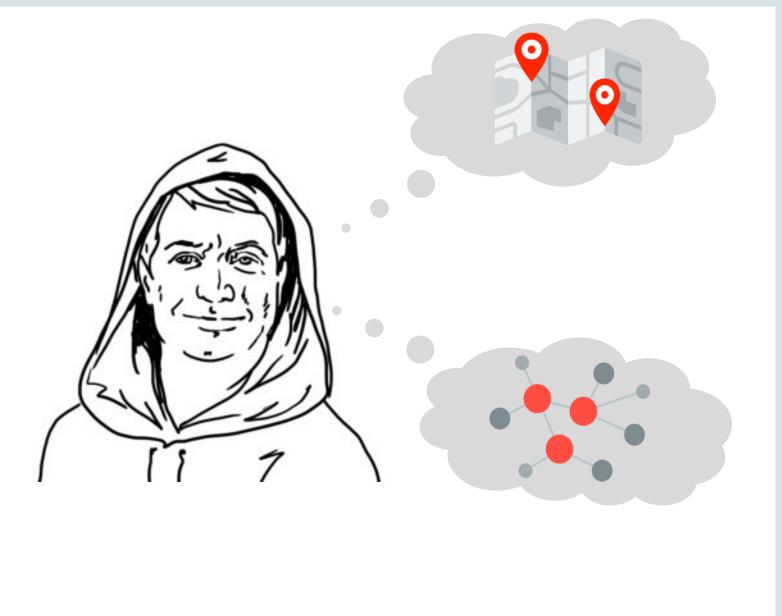
Safe Harbor

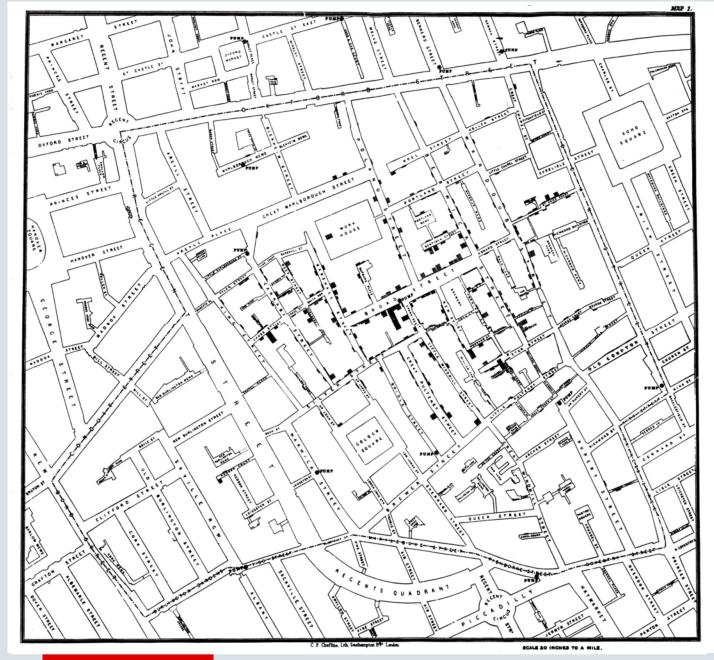
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- In IT for way too long!
- With Oracle for ever
- Oracle Spatial Evangelist
- Graph Evangelist
- Author



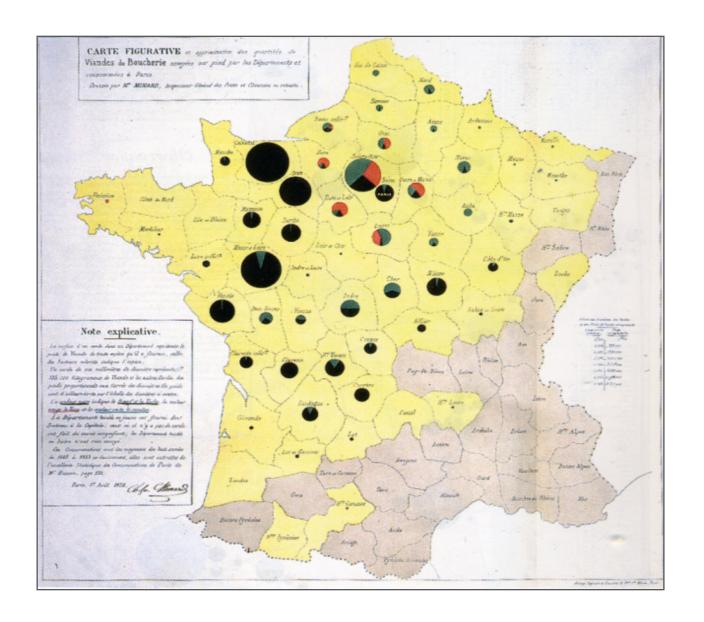


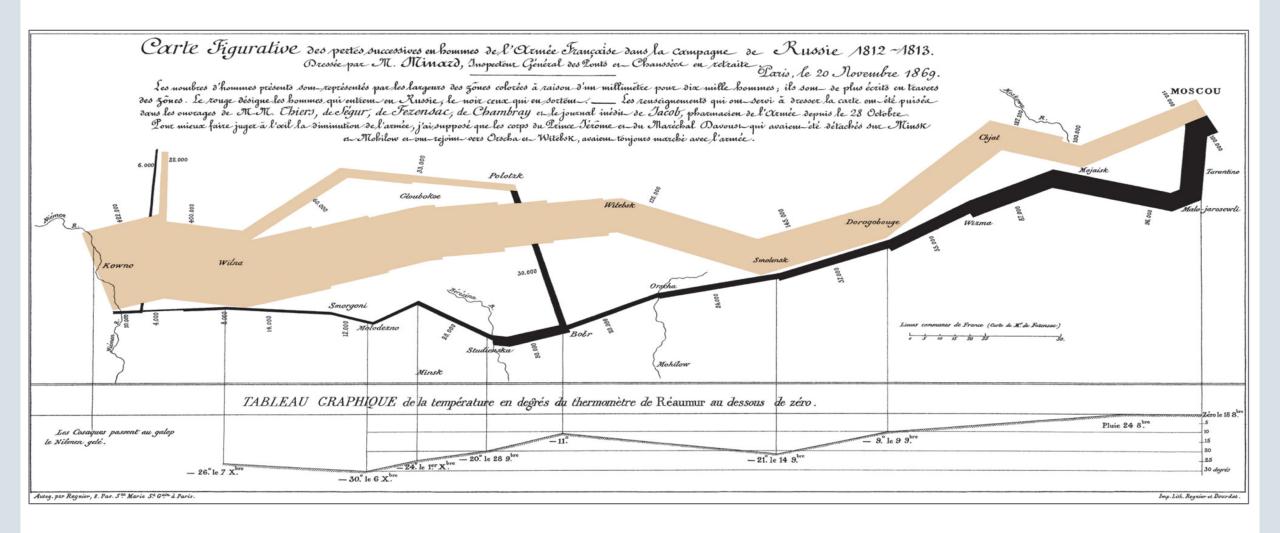


Analytics and Maps: A Natural Fit

- Maps are a natural choice for representing spatially-related data
- Help understand many phenomena's and their relationships

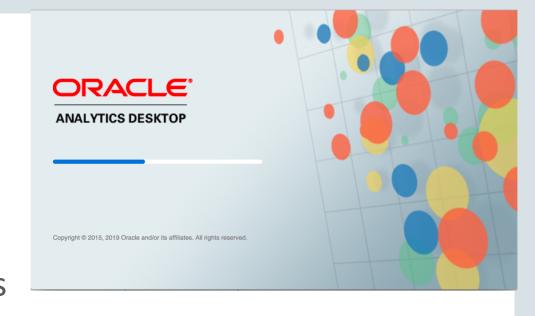


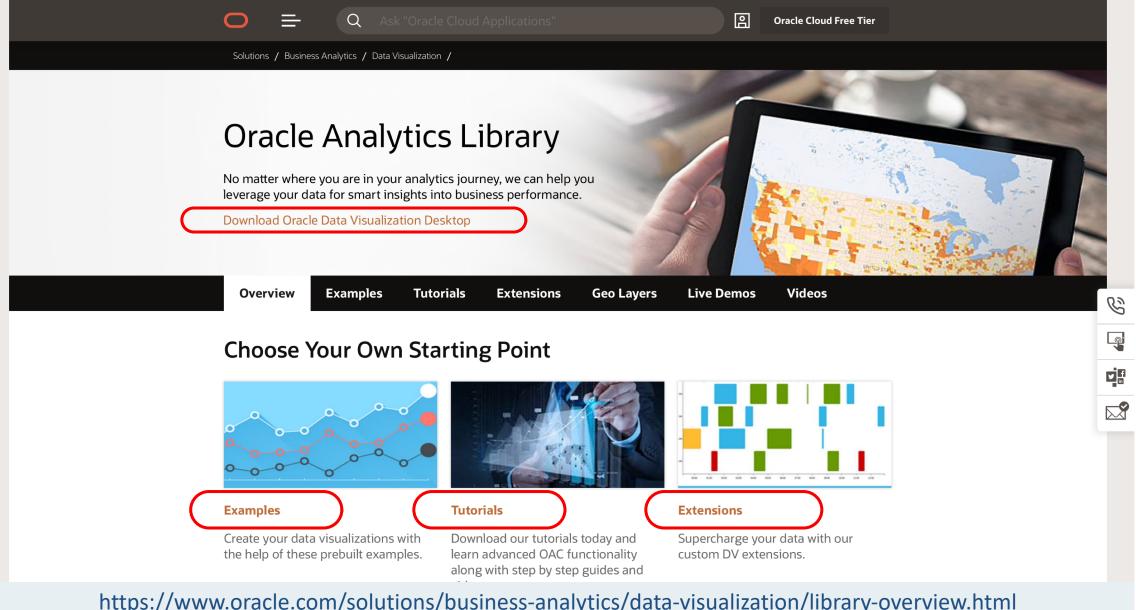




Oracle Analytics Desktop

- Part of Oracle Analytics platform
- Stand-alone, desktop analytics
- Available for Windows and macOS platforms
- Low hardware requirements
 - -4GB of RAM
 - 2GB of disk space
- Download from OTN
- Many examples, tutorials and extensions
- FREE!





https://www.oracle.com/solutions/business-analytics/data-visualization/library-overview.html

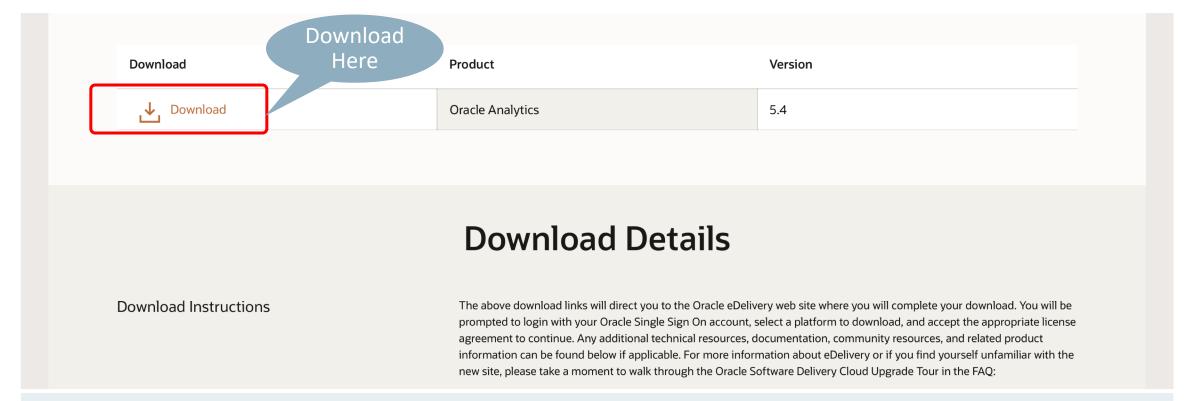


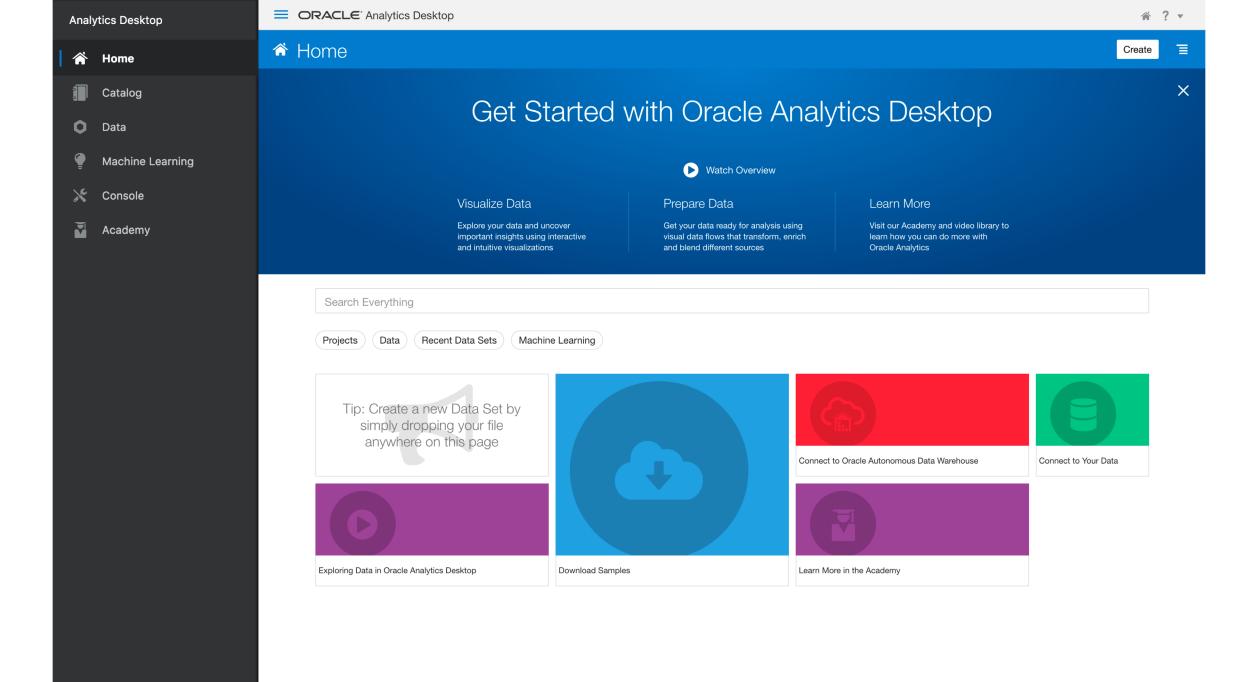


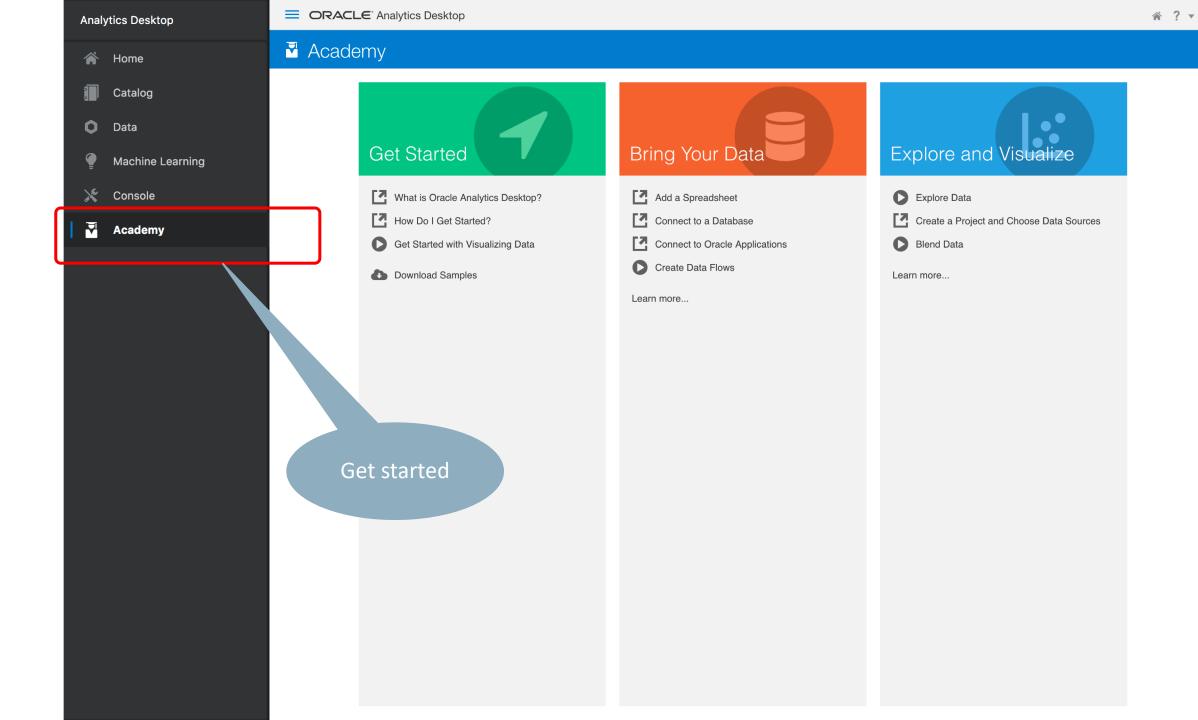


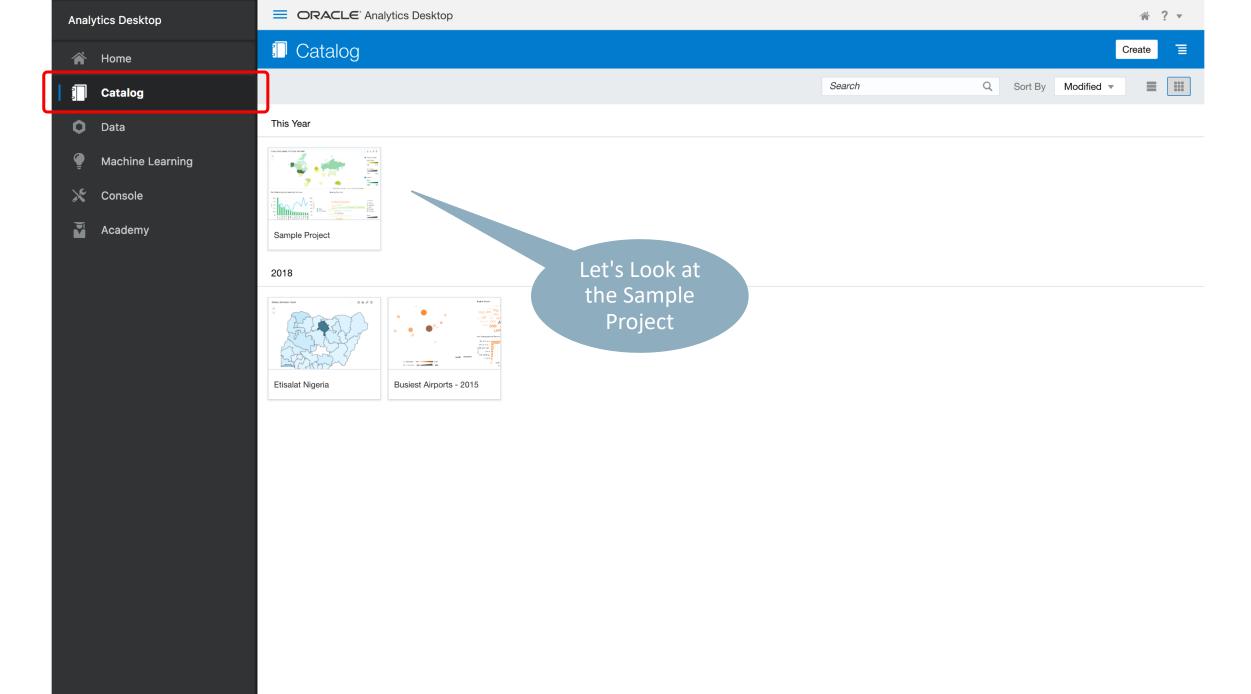
Available on OTN

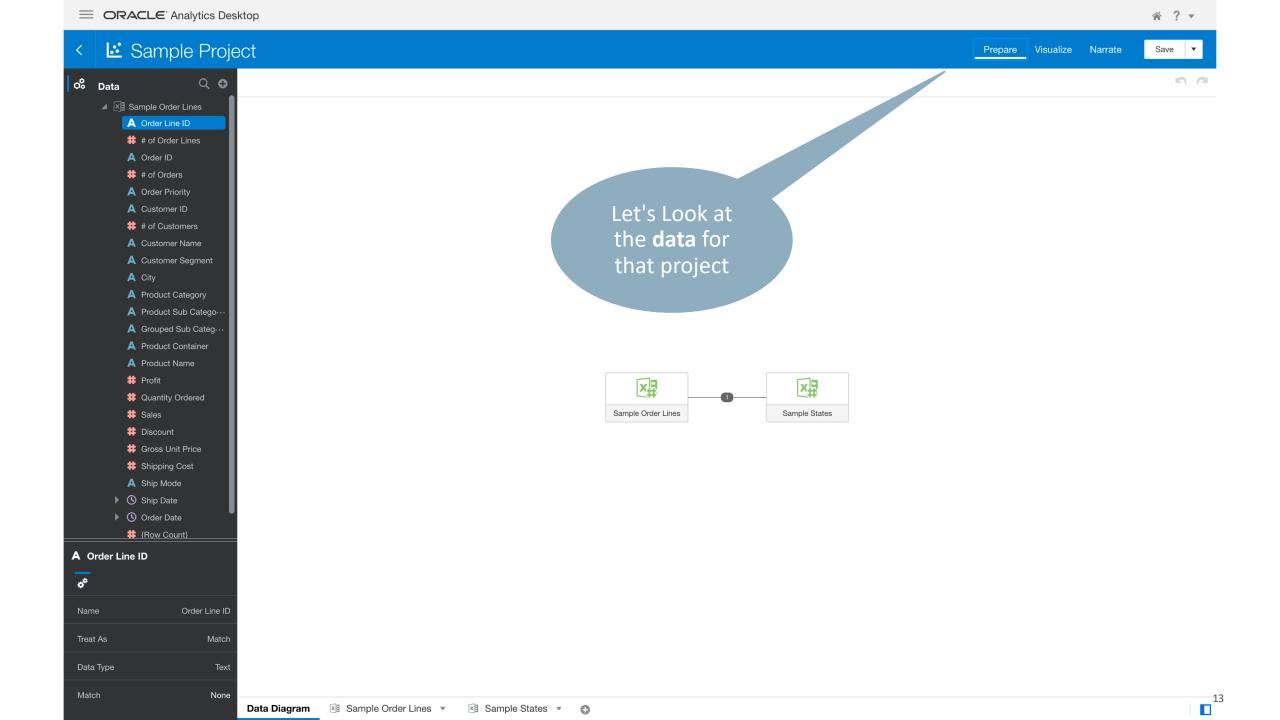
- Download the version for your platform
- Run through the installer

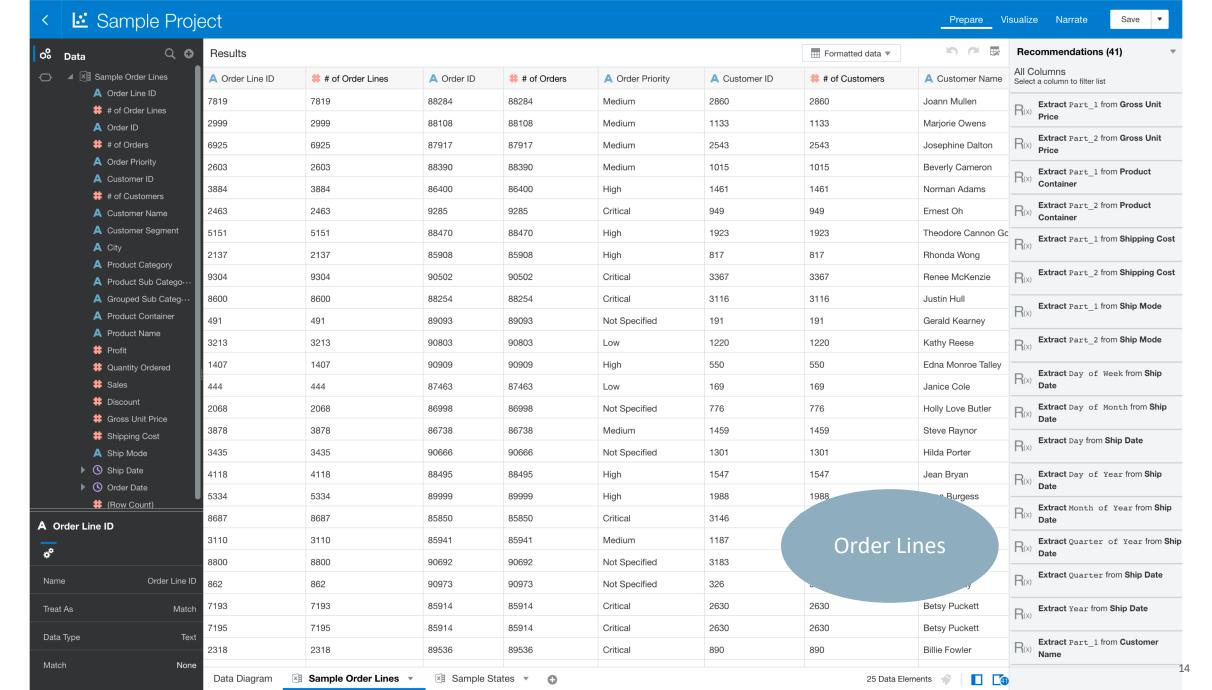




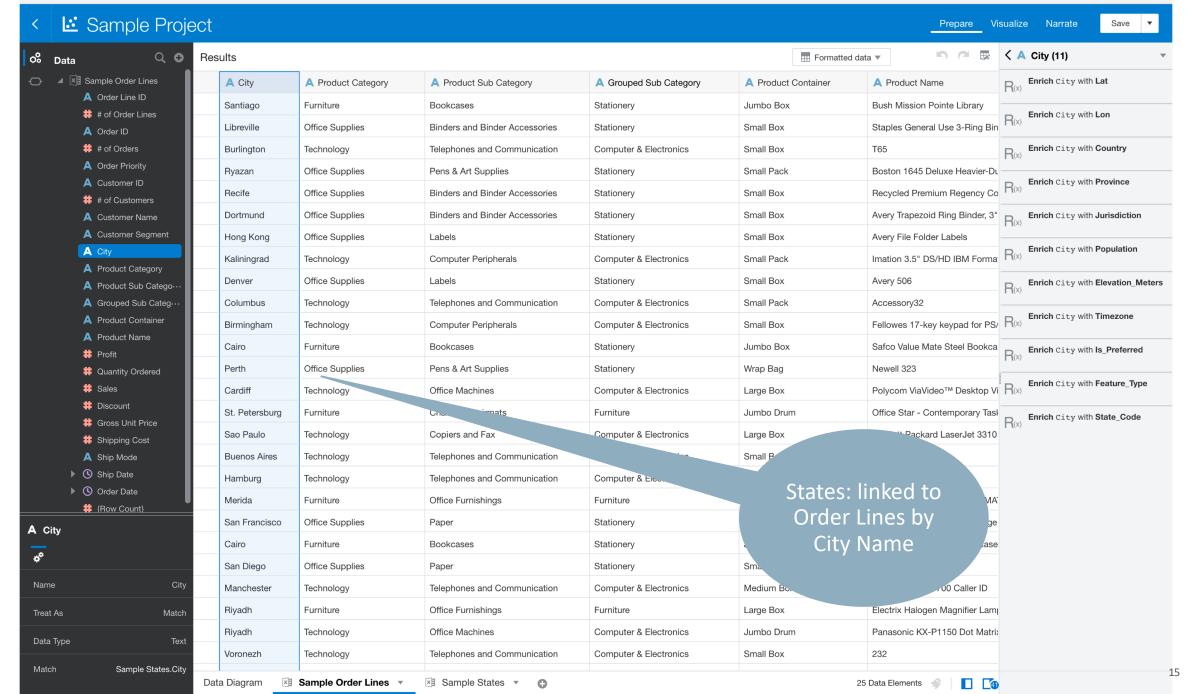


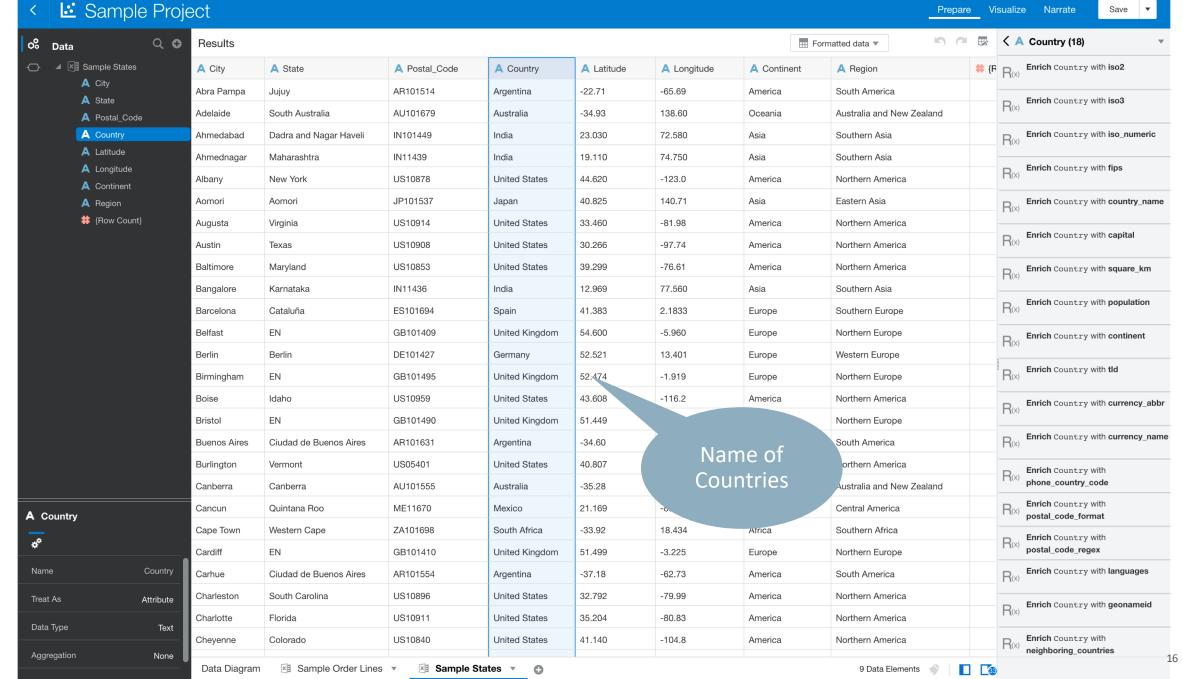




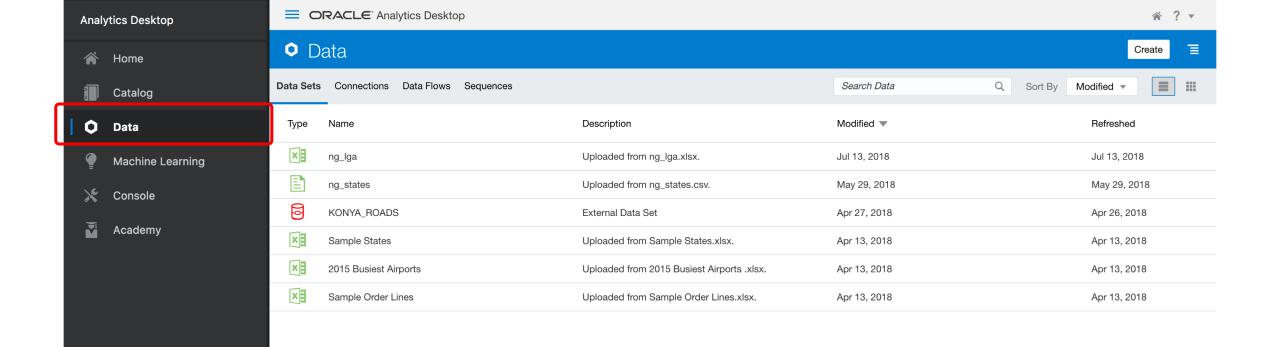




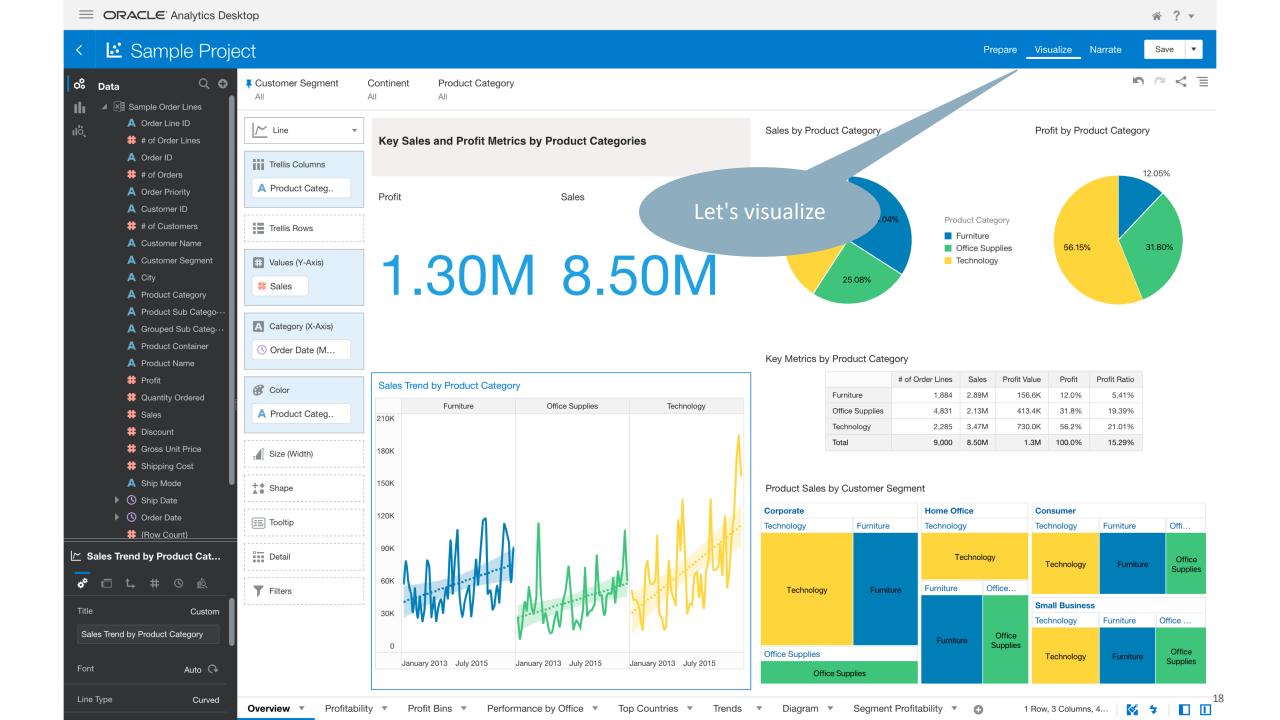


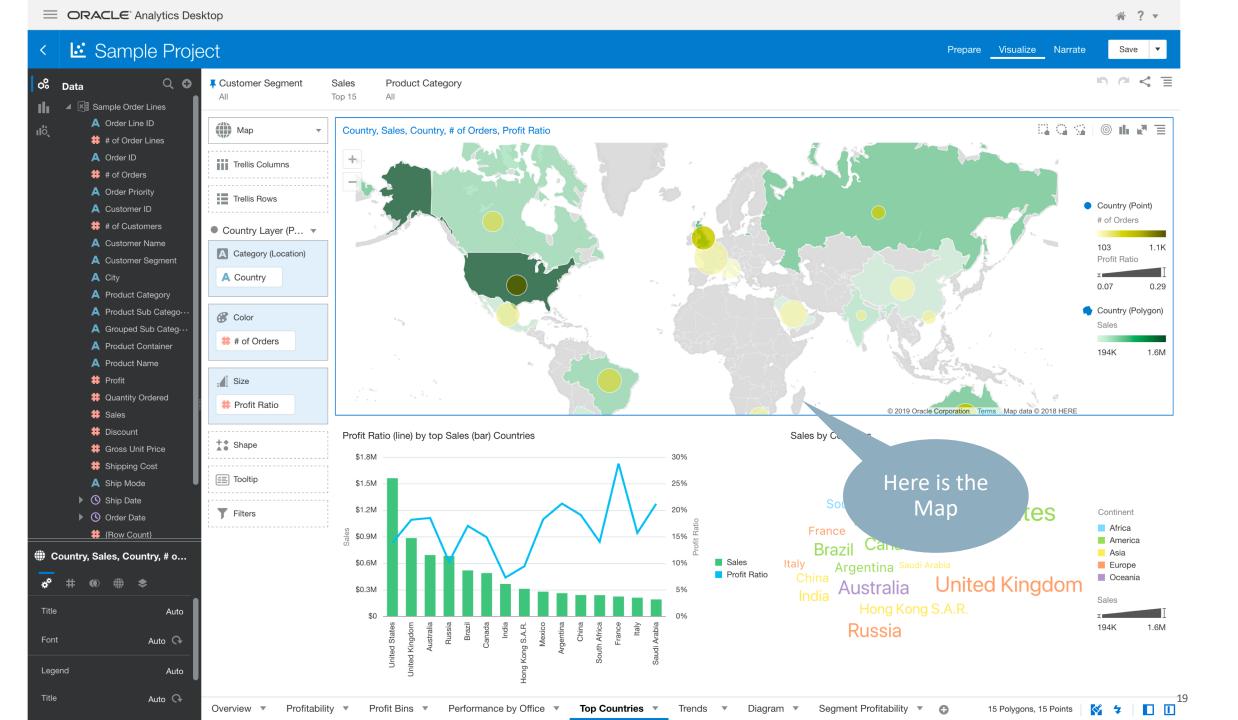


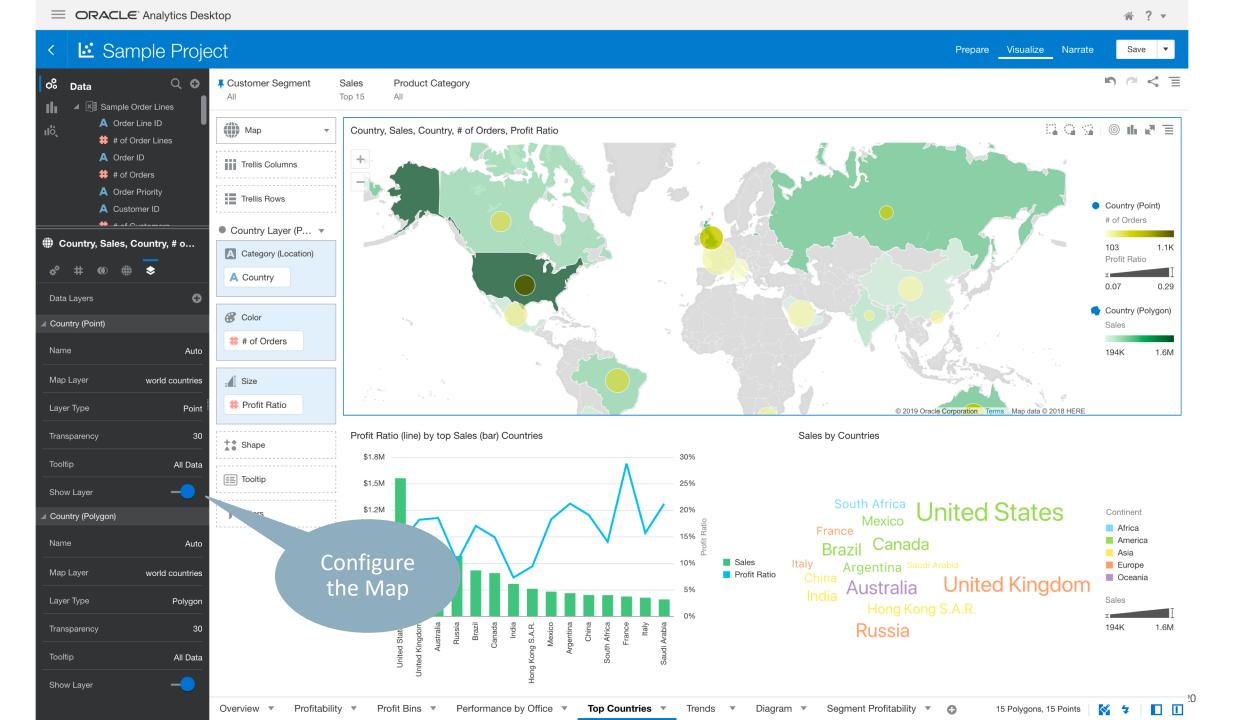
☆ ? ▼











So How does this all work?

To show things on a map, you need two things:

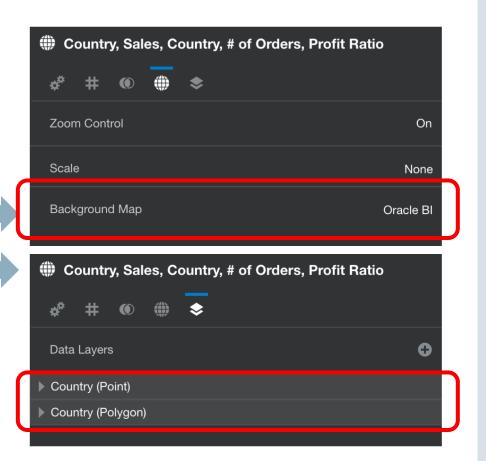
- A map to show things on
- The things to show on that map

Maps are constructed in layers

- The Background Map
- One or more Map Layers

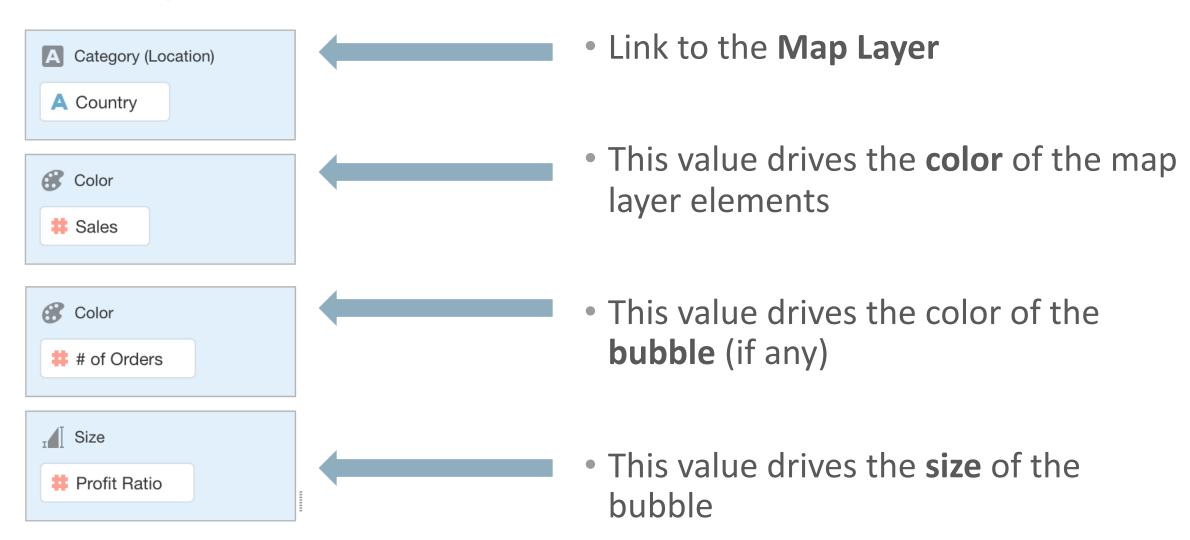
Map Layers are connected to the BI data

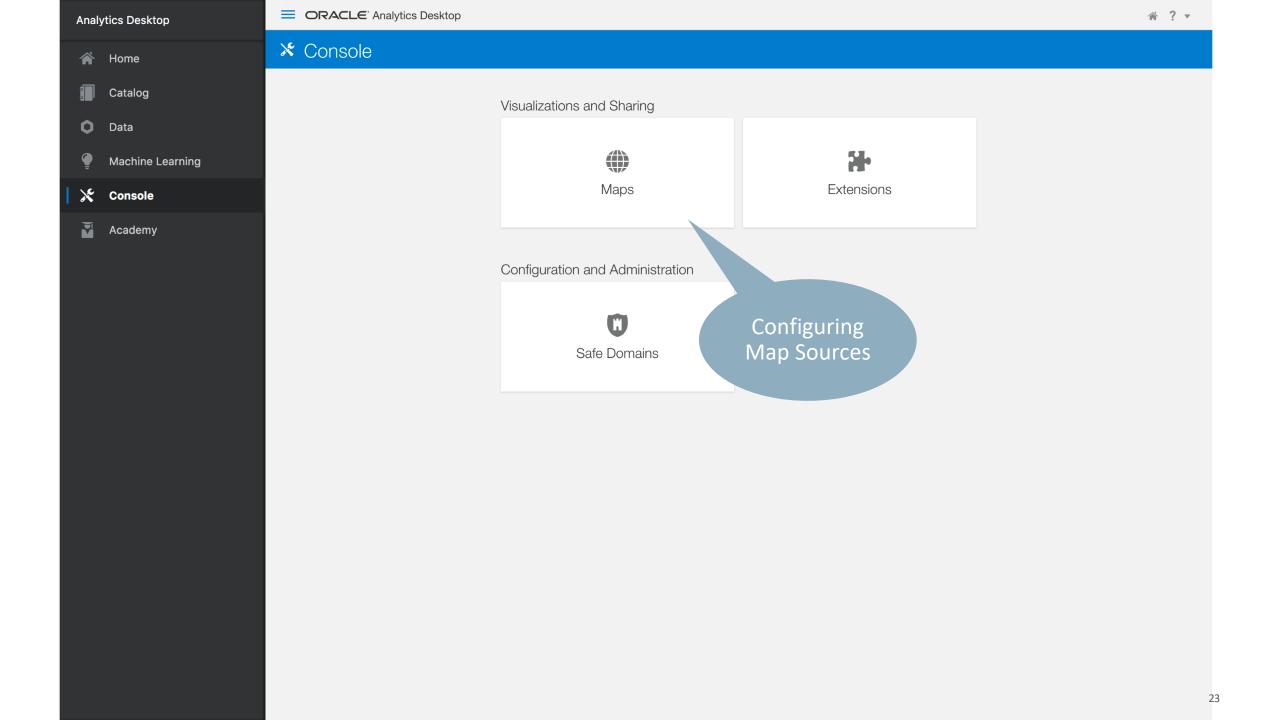
Via a column (country name, city name, ...)

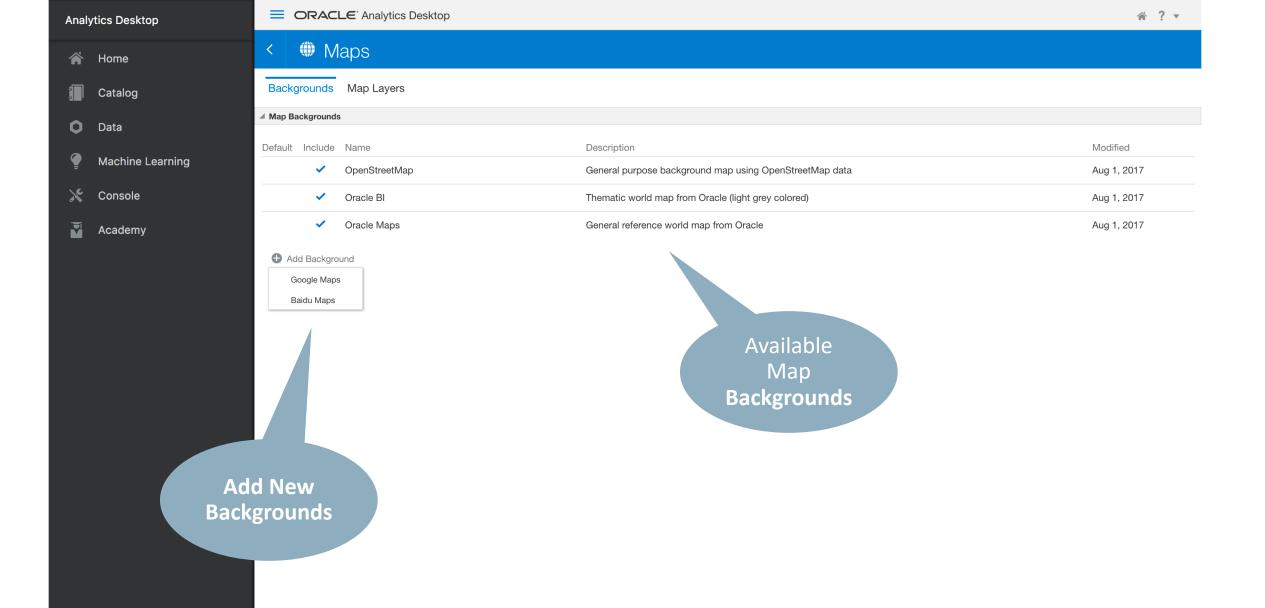


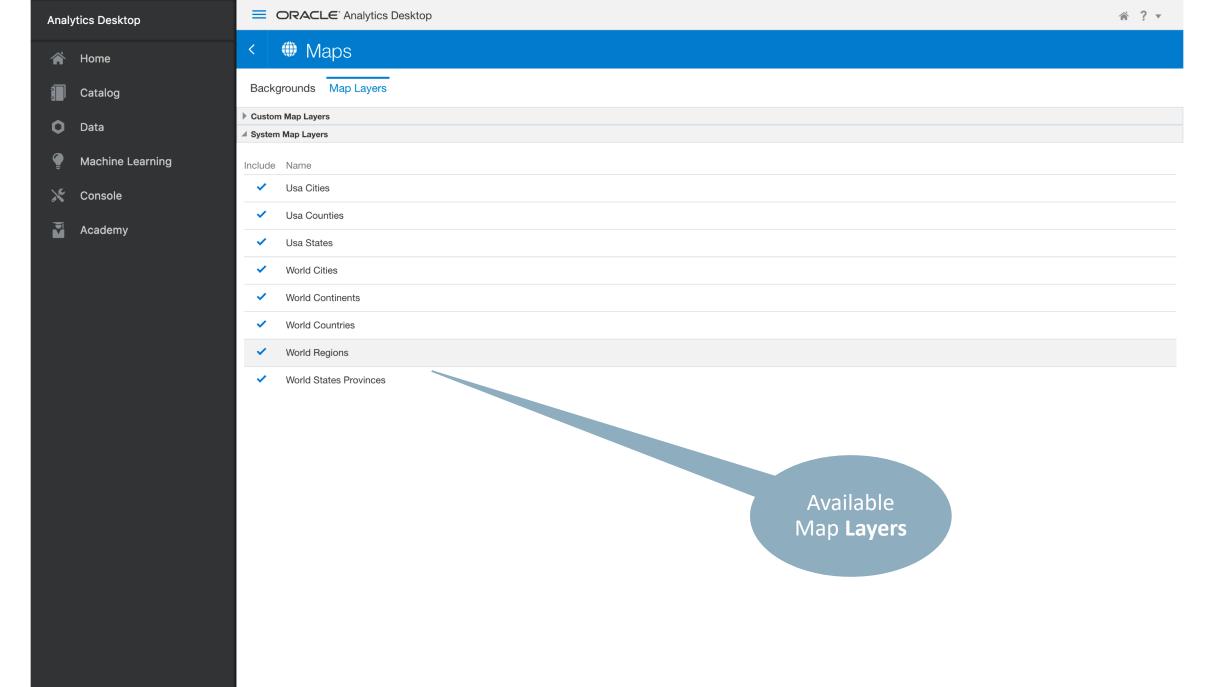


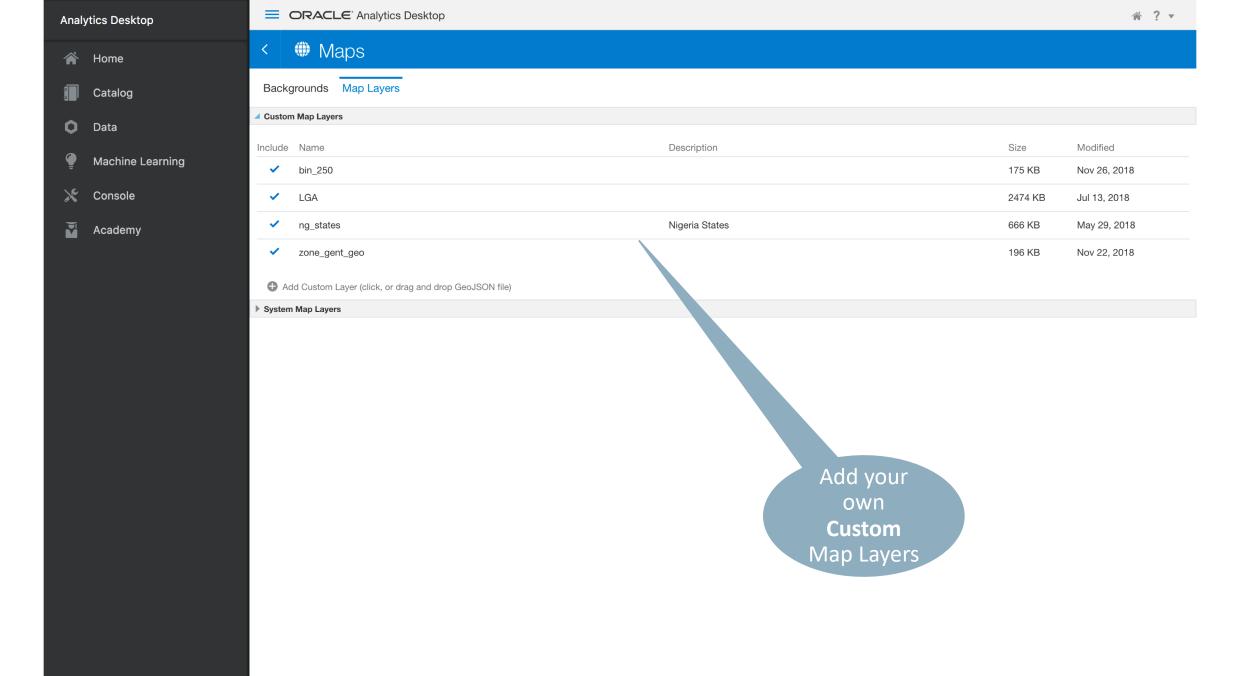
Configure the Map









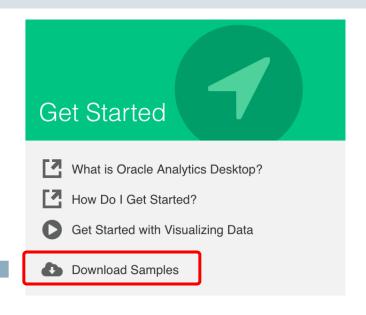


Using Custom Map Layers

Encoded in GeoJSON

```
"type": "FeatureCollection",
"features": [
   "type": "Feature",
    "properties": { "CITY": "Jersey City", "STATE_ABRV": "NJ", "POP90": 228537.0, "RANK90": 67.0 },
    "geometry": { "type": "Point", "coordinates": [ -74.064962, 40.7113, 0.0 ] }
 },
  { "type": "Feature",
 "properties": { "CITY": "Riverside", "STATE_ABRV": "CA", "POP90": 226505.0, "RANK90": 68.0 },
  "geometry": { "type": "Point", "coordinates": [ -117.397363, 33.940437, 0.0 ] }
```

Catalog of GeoJSON files



Oracle Analytics Library

Custom DV examples to enhance your data visualization experience. Standalone .dva projects that can be re-used with your own data.

Download Oracle Data Visualization Desktop

Overview Examples Tutorials Extensions Geo Layers Live Demos Videos

Examples

Search

sort by Last Updated \$







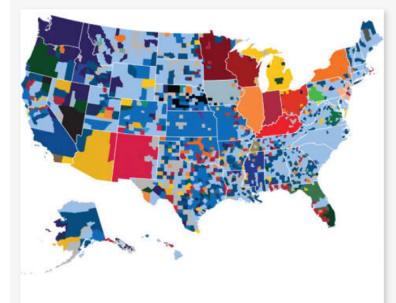
Canadian provinces

Oracle

January 11, 2018

Sample map layer (geoJSON) for Canadian provinces. Download includes pre packaged .dva w/examples.

Download



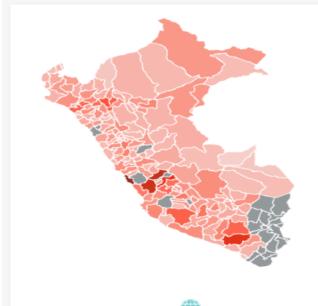
Matching U.S Cities

Oracle

January 11, 2018

Sample map layer (geoJSON) for cities in USA. It includes ,City Name, Location (latitude & longitude), its State name and State code.

Download



Peruvian departments & provinces

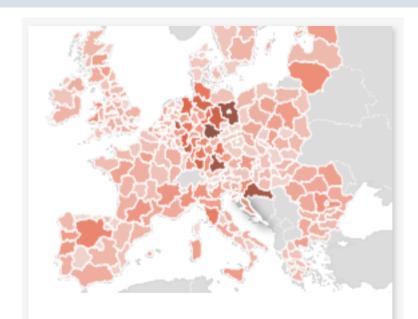
Oracle

Feb 20, 2018

Sample map layer (geoJSON) for Peruvian departments & provinces. Includes a completed .dva with prebuilt samples.

Download





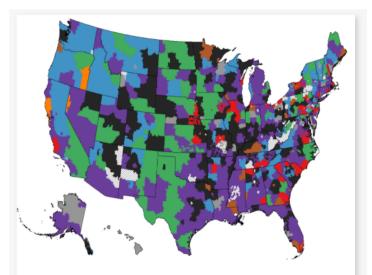
Oracle

December 21, 2017

EU NUTS map layer

The NUTS classification (nomenclature of territorial units for statistics) is a hierarchical system for dividing up economic territory of the EU. Download includes example geoJson map layers for level 0 to 3 geo regions under NUTS.

Download



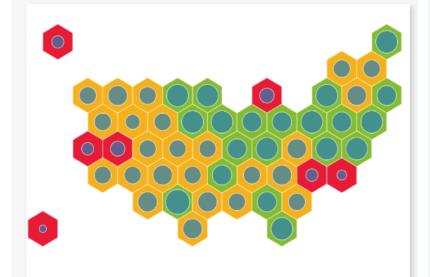
💮 US Zip Codes Map layer

Oracle

May 01, 2018

This map layer includes zip code boundaries for Mainland United States. It can be used to analyze data on Maps at zip code level in USA. Note: default data governance limits on Data Visualization views may not allow viewing all zips on a Map visualization at once, so it is recommended to use filters while using this map layer to visualize zip code regions of interest

Download



Map Layer: U.S Hex Tile

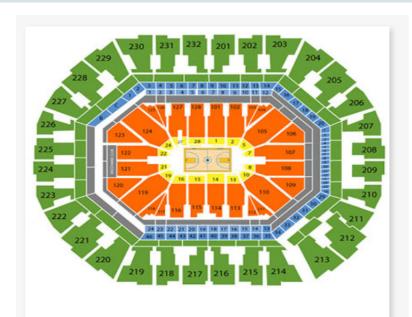
Oracle

Jan 24, 2018

GeoJson hex tile U.S map layer. Use with any state driven data

Download





Arena Layout

Oracle

June 21, 2017

Map depicting arena layout in Oracle DV. Project import password=Admin123.

Download





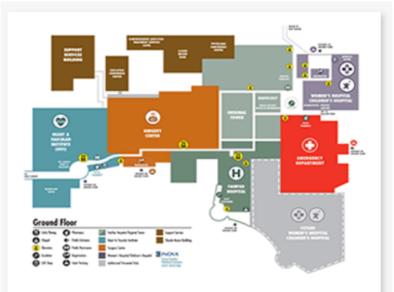
Map layer: Washington DC (Metro)

Oracle

July 10, 2017

Example of line geometry based custom map layer depicting Metro lines in Washington DC. Package contains custom map layer JSON file and a sample .dva project(Admin123) to demonstrate this custom layer. Import the JSON using custom map layers UI manager and choose both Name and ObjectID as layer keys.

Download





Map layer: Floor Plan Map

Oracle

July 05, 2017

This is an example of non geographic custom map layer. This package contains a JSON for Floor Map showing different Rooms/sections on the floor. Import this JSON using custom map layers UI manager and choose CAGE_ID as layer key.

Read me

Download



Other Sources for Map Layers ?

- Available in-house from GIS department ...
 - Your own business spatial data
 - Sales territories,
- Obtained from external suppliers ...
 - Administrative boundaries, etc
 - Mapping agencies (NGI)
 - Data suppliers (Here, Tom Tom, GfK, ...)
 - Public sources (gadm.org, openstreetmap.org)







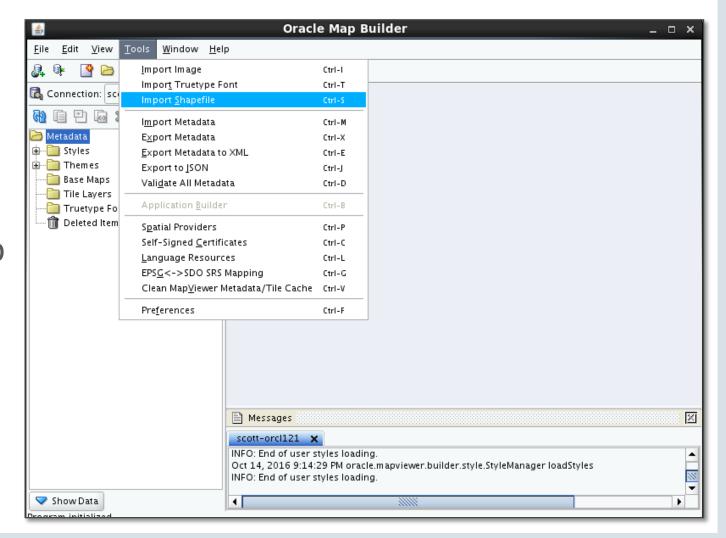






Conversion tools: Mapbuilder

- Free Oracle tool
- Load and manage spatial data in Oracle
- Loads ESRI Shape Files only
- Loads multiple files in one step
- Guided loading via wizard
- Export to GeoJSON

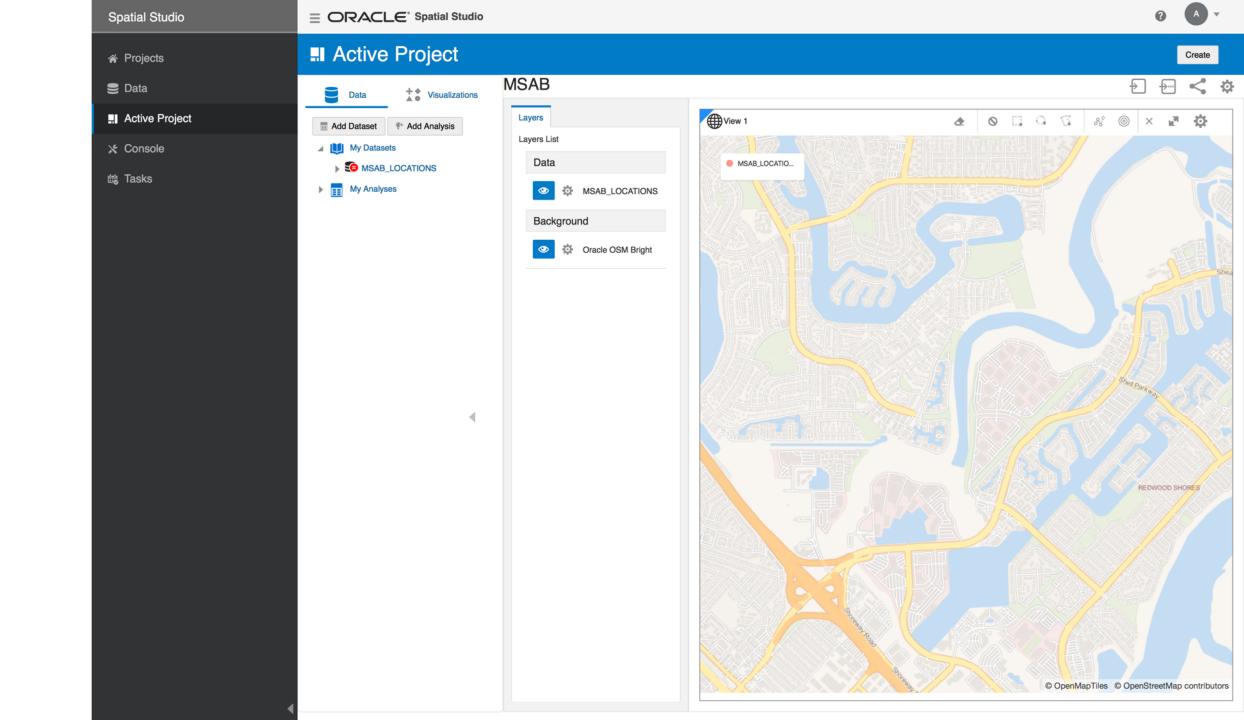


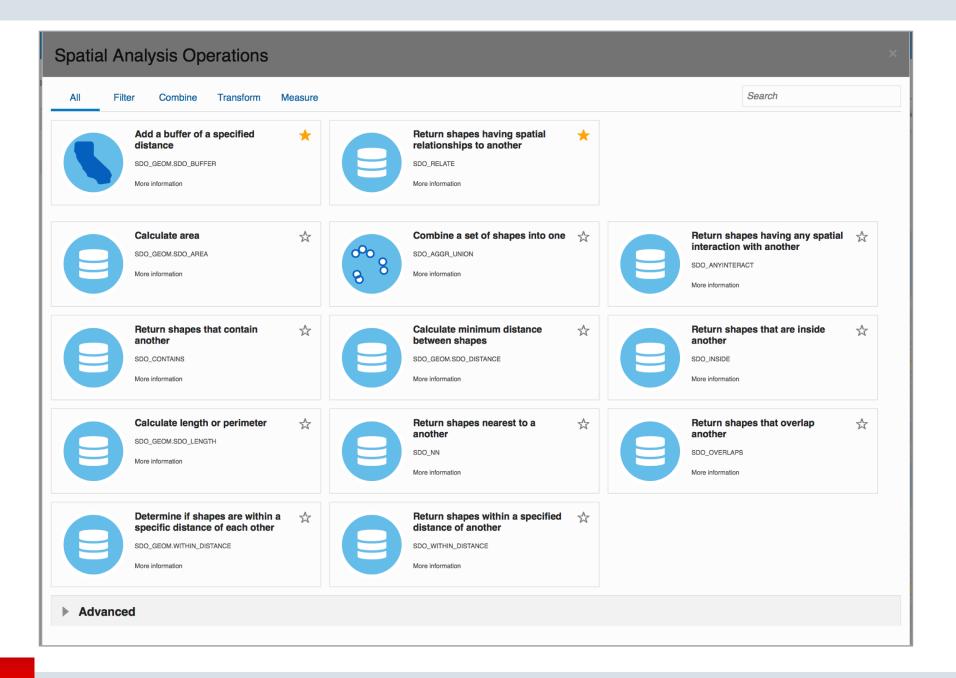
Conversion tools: GDAL

- Open source library and tools. Supports many formats
- Sources available from http://www.gdal.org/
- Included with Oracle 18 and later
 - Linux64, Win64
- Command-line tools
 - Use scripting to automate
- Can import and export many formats
- Can apply transformations

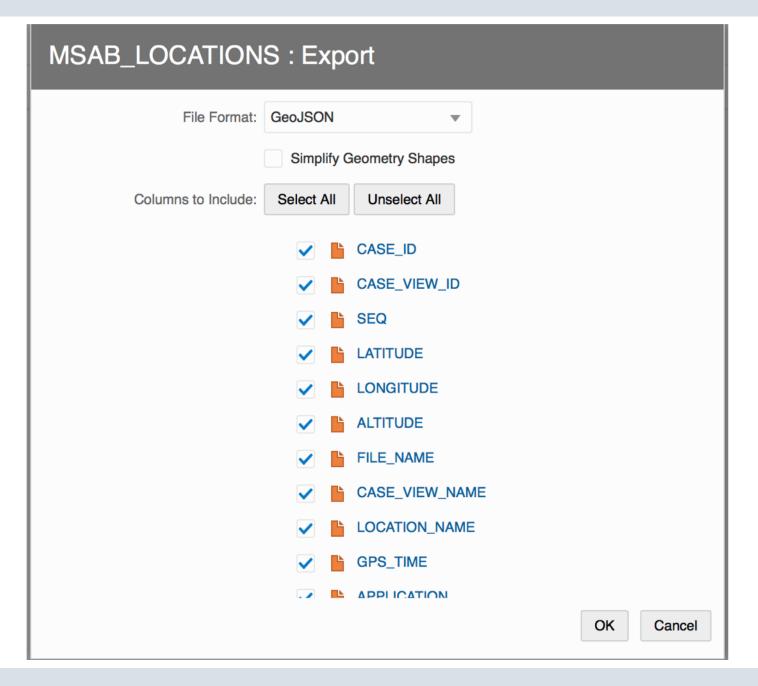












Thank You

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